



Hometown Jams Summer Concert Series

GOLD SPONSORS

BOLD INTERNET & SOCIAL NETWORKING PRESENCE: FINALLY EFFECTIVE & AFFORDABLE ADVERTISING WHERE YOUR MARKET WILL SEE IT!!

DBi will be your personal PR firm by *vigorously* promoting your company on Facebook, the hottest new social phenomenon on the internet!

- To *maximize exposure*, we will post a link to your webpage BOTH on facebook and the DBi website along with a photo of your choice!
- We link our facebook page to yours to *grow your audience!* Not tech savvy? No problem! *We do all the work for you!*
- We will *tell people how great you are* by adding fresh new information about your business every week for 3 months
- *DBi provides personalized brand recognition* by creating a link to a biography of your business so we can brag about whatever you want your customers to know about you!
- *Your Business will be acknowledged* in the *monthly* DBi Newsletter as well as on posters that advertise the event
- A *prominent listing on our website* will acknowledge your generous donation so everyone knows that you are a supporter of community events!

HIGH PROFILE ON THE DAY OF THE CONCERT

- Your Business will receive ten free tickets to each event
- Your Business will be recognized publicly at each event
- Your Business will be given booth space at each event

BIG TIME ADVERTISING EXPOSURE

- Your company logo will appear on a banner that will be displayed across Main Street for the duration of the concert series, July, August, and September (3 months of constant advertising!)
- Sponsor may provide a company banner that will be displayed at the event for added exposure at the concert.
- Your Business gets the right to use the tagline “proud sponsor of “Hometown Jams; Small Town-*Big* Sounds”

EVENT SCHEDULE

July 28, 2011

August 25, 2011

September 29, 2011

**DOWNTOWN
BLACKSTONE
INCORPORATED**

GOLD LEVEL:

**\$1,000 SPONSOR
MAJOR BENEFITS
FOR MAJOR
CONTRIBUTORS**

CONTACT INFO:

manager@downtownblackstone.org

www.downtownblackstone.org

(434) 292-3041 (DBi Office)